

10

WAYS TO ENSURE A 'GREEN' STAND

- 1 **CHOOSE A MODULAR STAND** This type of stand is long-lasting and economical.
- 2 **RECYCLE** All bespoke elements must be recycled.
- 3 **REUSE** Ensure materials chosen are being reused from elsewhere, and/or there are plans to reuse/recycle them after the stand is no longer needed.
- 4 **REDUCE CARBON FOOTPRINT** Ensure that the manufacturing of materials is not energy intensive, nor does it create harmful by-products.
- 5 **LIGHTWEIGHT** Ensure that the stand is lightweight and can be flat packed to ensure that transport related to the stand has minimal impact on the environment.
- 6 **NON-TOXIC MATERIALS** Use 'green' water-based paints.
- 7 **ENERGY EFFICIENT** Install low-wattage lighting or LED energy-efficient lighting.
- 8 **GO PAPERLESS** Don't produce printed marketing materials.
- 9 **GREEN GIFTS** If giving gifts, ensure that they eco-friendly.
- 10 **SPREAD THE WORD** Promote your green credentials and spread the word about sustainability.

