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# MUST-USE DECOR TRENDS



**1 ALTERNATIVE LOCATIONS** Rooftop venues or animal parks are now being used instead of the usual hotels. These are combined with decor accessories made of different materials, with metal and wood being some of the favourite elements. Unusual centrepieces are a firm favourite for creating a unique look and feel using alternative materials.

**2 CHILL SPOTS** Seating arrangements are becoming less structured and having several lounge areas is well received. We are seeing more varied seating with a less structured mix of differently shaped and sized chairs and tables.

**3 RUSTIC DECOR** Eclectic decor elements to create an overall upscale rustic look, is a major trend which we can expect to see through the rest of 2015. We're increasingly seeing combinations of glass jars, exposed timber, rusted pipes, natural stone, and chrome to create a modern, rustic revolution. Clients now love reusable, eco-friendly event decor, combined with textures that you wouldn't traditionally consider combining.

**7 THE ONE-STOP SHOP** Clients have definitely developed the mentality of the 'one-stop shop' when it comes to decor and events. They prefer ordering flowers, seating, furniture, decor and entertainment, and photography from one supplier. This really does make life easier for the client, and from an end result view, giving a holistic and consistent feel with attention to each and every detail.

**8 STRIPES** Be it tablecloths, furniture, overlays, or serviettes, stripes are a huge trend at the moment across both formal and informal events. We find that clients are definitely exploring with stripes and are taking chances with theme ideas.

**9 HOLOGRAPHIC AND 3D** Visual interactives are gaining popularity, as these create powerful visual backdrops that really stand out and enhance messaging at events.



**4 SUCCULENT SEASON** One of the biggest event trends right now is incorporating dramatic, indulgent, and simply gorgeous succulents, blooms, and moss in as opposed to traditional flowers, colours, and patterns. Arrangements of succulents, Proteas, and wood in glass domes surrounded by crystal and candles are a hot favourite.

**5 INTERACTIVE CATERING** Allow guests to walk around little stalls that offer different foods and watch as foods such as sushi or pancakes are being prepared. This is a fun way to encourage guests to interact. We are also seeing an increase of quirky food trucks at events.

**6 SPOILED FOR CHOICE** An event can be completely customised to suit individual needs, guests are given the opportunity to experience the event the way they would like to experience it. Guests can choose the space they sit in, whether they eat sitting or standing.

**10 LOCAL IS LEKKER** South Africa doesn't always follow US trends, but rather has its very own style. South African event decor takes different elements that have all proven successful and incorporates them into current tastes. There is also a big demand for African elements among elegant and highly polished Victorian decor.

