

8

QUESTIONS TO ASK WHEN BOOKING A CORPORATE BAND FOR YOUR NEXT EVENT

- 1 DO YOU HAVE A RESIDENCY SHOW?** If they do, take your client to preview the band live before you book them.
- 2 CAN I WATCH/LISTEN TO YOUR PERFORMANCE ONLINE?** Any corporate band worth considering will be able to let you listen to their music. Also get their biography and band profile.
- 3 WHAT IS YOUR REPERTOIRE?** Knowing what the band can perform, will help you decide if the band is suited for your event.
- 4 DO YOU HAVE A MANAGER?** If you can, dealing with a manager is a must. A manager is your key to understanding the musical and technical side as they understand and deal with both sides of the industry.
- 5 WHAT DEPOSIT DO YOU REQUIRE?** Normally to secure a booking, you will need to pay a 50% deposit with the remainder due before the event. Most bands work on a first-come-first-serve basis so deposits are essential. Also check the cancellation fees and timeframes related to such.
- 6 WHO WILL BE TRAVELLING WITH YOU?** Bands normally travel with their sound engineer and manager.
- 7 WHAT ARE YOUR ADDITIONAL COSTS?** The fee for the band will not include hospitality and travelling costs as well as technical riders. Some bands may charge extra if the event is recorded.
- 8 WHAT ARE YOUR BACKLINE REQUIREMENTS?** On the technical rider it will stipulate what the backline requirements are. These are normally guitar and bass amps that the band requires on stage. Most bands can supply you with backline at an extra fee.

