

# CATEGORY DESCRIPTIONS



## ENTRY-LEVEL & EMERGING TALENT

- **EMERGING TALENT OF THE YEAR**  
For women in their first 1-3 years in the industry showing exceptional promise.
- **JUNIOR EVENT COORDINATOR OF THE YEAR**  
Recognising rising coordinators supporting event logistics and operations.
- **YOUNG PROFESSIONAL OF THE YEAR (UNDER 30)**  
For young women already making a strong impact in the MICE industry.
- **NEXT GENERATION LEADER AWARD**  
A high-potential professional showing leadership capability early in her career.

## OPERATIONS & BEHIND-THE-SCENES EXCELLENCE

- **EVENT OPERATIONS PROFESSIONAL OF THE YEAR**  
Recognising excellence in logistics, planning, and operational execution.
- **HOSPITALITY EXCELLENCE AWARD**  
For women delivering outstanding service in hotels, venues, or hospitality teams.
- **VENUE OPERATIONS CHAMPION**  
For those managing the day-to-day operations that ensure events run smoothly.
- **CULINARY EXCELLENCE IN EVENTS**  
Recognising chefs or culinary leaders contributing to outstanding event experiences.
- **HOUSEKEEPING & GUEST EXPERIENCE EXCELLENCE AWARD**  
For women ensuring the highest standards of venue and accommodation presentation.

## TECHNICAL PRODUCTION PROFESSIONAL OF THE YEAR

For women in AV, staging, lighting, or event technology production roles.

## INDUSTRY GROWTH & INNOVATION

- **EVENT INNOVATOR OF THE YEAR**  
Recognising creative thinking and innovative approaches to event delivery.
- **COMMUNITY IMPACT AWARD**  
For women using events to positively impact communities or social initiatives.
- **MENTOR OF THE YEAR**  
Celebrating women who actively uplift and guide others in the industry.
- **ENTREPRENEUR IN EVENTS AWARD**  
For founders or innovators building new businesses within the MICE ecosystem.

## LEADERSHIP & INFLUENCE

- **INDUSTRY TRAILBLAZER AWARD**  
For women pushing boundaries, creating new pathways, or redefining standards in the industry.
- **MALE SUPPORTER OF THE YEAR**  
Women thrive in industries where they are championed. This award acknowledges a male ally whose mentorship, advocacy, and support have helped empower and elevate women in the MICE space.

#WIMAWARDS26

