

SPONSORSHIP OPPORTUNITIES

TOP WOMEN IN MICE 2026 - AWARDS

Meetings magazine and The Planner Guru bring you a celebration of the Top Women in the Meetings, Incentives, Conferences and Exhibitions (MICE) industry. This event is the first annual Top Women in MICE celebration under 4Mal Media and we invite you to join with us in making it an even greater success.

HONOURING WOMEN IN MICE

Based on nominations from peers, the Top Women in MICE selects the finest event organisers, suppliers and business events professionals across a range of categories. We honour these women for their contribution to the industry during a mid-morning celebration.

PARTNER WITH US

The Top Women in MICE initiative gives you the platform to support the industry and the women who keep it running as efficiently as it does. These are the unsung heroines who make sure events go off without a hitch.

This is your opportunity as a venue or service provider to tip your hat to the Women in MICE who make things happen.

	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP
Naming Rights	<ul style="list-style-type: none"> Women in MICE 2026 proudly brought to you by (name of sponsor) Exclusive naming rights Expires 31 Dec 2026 	None	None
Number of Sponsors	One	Three	Eight
Meetings Magazine	<ul style="list-style-type: none"> Two double-page spread printed advertisements, to be taken within 12 months of signature AND Two full-page printed advertisements, to be taken within 12 months of signature 	<ul style="list-style-type: none"> One double-page spread printed advertisement, to be taken within 12 months of signature OR Two full-page printed advertisements, to be taken within 12 months of signature 	<ul style="list-style-type: none"> One full-page printed advertisement, to be taken within 12 months of signature
Newsletter Subscribers: 5630	4 newsletters inserts, to be taken within 12 months of signature	2 newsletters, to be taken within 12 months of signature	1 newsletters, to be taken within 12 months of signature
The Planner Website Page impressions: 19 892	4 Leaderboard banners on theplannerguru website, to be taken within 12 months of signature	2 middle banners on theplannerguru website, to be taken within 12 months of signature	1 side-banners on theplannerguru website, to be taken within 12 months of signature
Social Media Followers: 7649	<ul style="list-style-type: none"> 4 Social media posts on Facebook, Instagram & LinkedIn to The Planner audience 	<ul style="list-style-type: none"> 3 Social media posts on Facebook, Instagram & LinkedIn to The Planner audience 	<ul style="list-style-type: none"> 2 Social media posts on Facebook, Instagram & LinkedIn to The Planner audience
Before the Two Events 1) Pre-Launch Breakfast Event	<ul style="list-style-type: none"> Sponsor mention and logo included in Launch Breakfast invitations Logo to appear on the WIM branding Social media announcement of partnership 	<ul style="list-style-type: none"> Gold sponsors' logo included in Launch Breakfast invitations Sponsors' logos to appear on correspondence 	<ul style="list-style-type: none"> Bronze sponsors' logo included on WIM Branding
At the Two Events 1) At the Launch Breakfast Event	<ul style="list-style-type: none"> Sponsor to be mentioned at Launch Breakfast and acknowledged as Headline Sponsor 2 client-supplied pull-up banners to be posted on the stage or on the floor Sponsor logo to appear on programme and menu 5 delegate seats at the WIM Breakfast Business cards, gifts and or other marketing collateral to be supplied and inserted into goodie bags 	<ul style="list-style-type: none"> Sponsor to be mentioned at Launch Breakfast and acknowledged as Headline Sponsor 2 client-supplied pull-up banners to be posted on the floor 3 delegate seats at the WIM Breakfast Business cards, gifts and or other marketing collateral to be supplied and inserted into goodie bags 	<ul style="list-style-type: none"> Sponsor to be mentioned at launch breakfast 2 client-supplied pull-up banners to be posted at prominent off-stage positions at both events 2 delegate seats at the WIM Awards Luncheon Business cards, gifts and or other marketing collateral to be supplied and inserted into goodie bags
After the Two Events 1) Post-Launch Breakfast Event	<ul style="list-style-type: none"> Mentions and reference in all post-event editorial coverage across Meetings printed products, as well as theplannerguru website 	<ul style="list-style-type: none"> Mentions and reference in all post-event editorial coverage across Meetings printed products, as well as theplannerguru website 	<ul style="list-style-type: none"> Mentions and reference in all post-event editorial coverage across Meetings printed products, as well as theplannerguru website
Total Value	R158 900	R85 700	R48 750
Cost	R150 000	R75 000	R37 500

OTHER SPONSOR OPPORTUNITIES: Venue sponsors | Decor Sponsor | Destination partners | AV & Staging | MC | Keynote Speakers | Entertainment | Gift bag sponsors | Gifts for goodie bags | Beverage sponsors | Catering sponsors

#WOMENINMICE

women in MICE

To book or enquire about packages, contact

Shante Viljoen +27 (0)79 123 8653 shante@4mal.co.za or Antois-leigh Nepgen +27 (0)72 738 7993 | antois-leigh@4mal.co.za

Meetings

THE MEETINGS & EVENT
PLANNER

THE EXHIBITION
PLANNER

THE INCENTIVE
PLANNER

thePlannerguru.co.za