

# WHICH CATEGORY FITS YOU?

Discover where your contribution to the MICE industry belongs.

The Women in MICE Awards recognises and celebrates the incredible diversity of talent, leadership, innovation and dedication across the entire MICE ecosystem.

Find your category. Share your story. Inspire the industry.

## ENTRY-LEVEL & EMERGING TALENT



### EMERGING TALENT OF THE YEAR

For women in their first 1–3 years in the industry showing exceptional promise and potential.



### JUNIOR EVENT COORDINATOR OF THE YEAR

Recognising rising event coordinators who excel in supporting event logistics and operations.



### YOUNG PROFESSIONAL OF THE YEAR (UNDER 30)

For young women under 30 who are already making a strong impact in the MICE industry.



### NEXT GENERATION LEADER AWARD

Recognising high-potential professionals who demonstrate leadership capability early in their careers.

## INDUSTRY GROWTH & INNOVATION



### EVENT INNOVATOR OF THE YEAR

Recognising women who challenge convention by introducing innovative ideas, technologies, sustainable practices, or experiences that drive the MICE industry forward.



### ENTREPRENEUR IN EVENTS AWARD

For founders and innovators building successful businesses and creating new opportunities within the MICE ecosystem.



### COMMUNITY IMPACT AWARD

For women using the power of events to positively impact communities, education, sustainability or social initiatives.



### MENTOR OF THE YEAR

Celebrating women who invest in others by mentoring, guiding and developing future industry leaders.

## OPERATIONS & BEHIND-THE-SCENES EXCELLENCE



### EVENT OPERATIONS PROFESSIONAL OF THE YEAR

Recognising excellence in logistics, planning, coordination and operational execution.



### HOSPITALITY EXCELLENCE AWARD

For women delivering outstanding service in hotels, venues or hospitality teams.



### VENUE OPERATIONS CHAMPION

For those managing the day-to-day operations that ensure venues deliver world-class events.



### CULINARY EXCELLENCE IN EVENTS

Recognising chefs or culinary leaders who create exceptional dining experiences that elevate events.



### HOUSEKEEPING & GUEST EXPERIENCE EXCELLENCE AWARD

For women ensuring the highest standards of venue presentation, cleanliness and guest comfort.



### TECHNICAL PRODUCTION PROFESSIONAL OF THE YEAR

Recognising women in AV, staging, lighting or event technology who bring exceptional events to life.

## LEADERSHIP & INFLUENCE



### INDUSTRY TRAILBLAZER AWARD

Honouring women who lead with vision, drive change, break barriers and set new standards for the MICE industry.



### MALE SUPPORTER OF THE YEAR

Recognising a male ally who actively champions, mentors and supports women, helping to create a more inclusive MICE industry.



### THE MICE INDUSTRY IS BIGGER THAN YOU THINK

These awards recognise professionals across the entire business events ecosystem.

### WHO CAN BE NOMINATED?

Professionals from across the MICE industry – from emerging professionals to seasoned leaders, in any role or organisation.

See full list below.

### NOMINATIONS ARE FREE

Nominate yourself or someone who inspires you.

Every nomination tells a story worth celebrating.

### YOUR IMPACT MATTERS

Whether you work behind the scenes or lead from the front, your contribution shapes our industry.

## WHO CAN BE NOMINATED?

Professionals from across the MICE industry, including:



Event Organisers



Exhibition Organisers

Professional Conference Organisers (PCOs)



Hotels & Resorts



Venues & Conference Centres



Convention Bureaux



Destination Management Companies (DMCs)



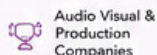
Tourism Authorities



Cruise Lines



Airlines



Audio Visual & Production Companies



Event Technology Providers



Stand Builders



Industry Associations



Marketing & PR Agencies



Corporate Event Teams



Suppliers & Service Providers



Entrepreneurs & Business Owners

and many more...

## KEY DATES

NOMINATIONS CLOSE: 17 JULY 2026  
JUDGING PERIOD: JULY 2026  
AWARDS CEREMONY: 5 AUGUST 2026  
Monte De Dios, Pretoria

## LEARN MORE & NOMINATE

Visit [theplannerguru.co.za/women-in-mice/](https://theplannerguru.co.za/women-in-mice/) to view full criteria, start your nomination and explore sponsorship opportunities.

Celebrate.  
EXCELLENCE.  
INSPIRE THE FUTURE.